



On The FLY STL Studios Elevated Fun with the FLYing Pros!

<https://www.ontheflypros.com/stl-studios.html>

855.95.ONTHEFLY x703

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Dear On the FLY STL Studios Community,

It is with a heavy heart that we announce the temporary closure of our cherished studio – On the FLY STL Studios. This decision has been incredibly difficult, and it comes after much contemplation and consideration of various factors impacting our small family business.

Over the past year, the studio has faced significant financial difficulty. The rising costs associated with ensuring the safety and well-being of our students and staff, including increased insurance premiums, equipment maintenance, and staffing, have placed an unsustainable strain on our resources. Additionally, the operational deficient compounded by the lack of a consistent space we can use year-round has become too much for us to handle. Despite our best efforts to navigate these challenges, and meet the needs and requirements of our staff and students and keep costs manageable for our families, the financial burden has grown beyond what we can continue to support. Typically, a studio of this nature is a nonprofit supported by donations, sponsorships, grants etc to offset operational costs and fees and you can well imagine in our high risk industry, operational costs are substantial and have grown exponentially and have increased exponentially in the past two years.

Our studio has always been more than just a business; it is a community where creativity, growth, and connection thrive. Though our main business is a global aerial entertainment and flying effects company, we also started the studio in St Louis as parents with a vision to grow a “garden” in our own community that we would inspire the next generation of performers who “love to FLY,” and our guiding credence is Lead with Love. We are deeply grateful for the unwavering support and love you have shown us over the years. Your dedication has made our studio a place of joy, learning, and inspiration.

In light of these circumstances, we are committed to finding a way forward that will allow us to continue serving our community and Lead with Love. We are exploring the possibility of restructuring our studio as a nonprofit organization or developing a synergistic relationship with an existing nonprofit. With your support, in the future we hope to continue offering the youth and adult classes and camps that have become such an integral part of our community. Additionally, we are hoping that this restructure will also support our passion for getting back to our roots of new show creation and development such as the wildly successful PETER PAN EFFECT as seen at the Kirkwood Performing Arts Center Opening in July 2021.

We are actively looking for our community partners, movers and shakers, solution makers, angel donors and corporate sponsorships to assist with the 35-40% operational expenses gap as we move forward. **Please help us by completing the Google Form/Restructure Poll at the link below which will help us plan and we are open to any and all suggestions, recommendations and supportive feedback as we look to the future!**



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<https://forms.gle/y6VnHeTaKYdGjKBC9>

We are optimistic that our incredible community will come together, step forward and play an active role in our restructuring.

We understand that this news is disheartening, and we share in your sadness. However, we believe that this temporary closure is a necessary step toward ensuring the long-term sustainability and success of our studio. We remain hopeful and optimistic about the future, and we are dedicated to working tirelessly to reopen our doors as soon as possible.

Thank you for your understanding, compassion, and continued support during this challenging time. We are incredibly fortunate to have such a resilient and caring community. Please stay connected with us through our social media channels and newsletters for updates on our progress and future plans and do not hesitate to reach out with your ideas, suggestions and solutions!

With heartfelt gratitude,

Jason Whicker & Jennifer Ragan
Owners of On the FLY Productions